

Google Groups

Groundswell NOTES and ACTION Items - from meeting 2/28/2013

conservativenetworking

Feb 28, 2013 12:57 PM

Posted in group: **Groundswell**

GROUNDSWELL: This meeting is about message synchronization, coalitional efforts and a 30 front war seeking to fundamentally transform the nation...

ACTION ITEMS

- Politics Over Public Safety – Danger – execute individual plans bring results to next meeting
- Brennan vote [DELAYED](#) – contact members of Intelligence Committee –

HASHTAGS AND MESSAGING:

- **Politics over Public Safety (danger)** – As we seek THEMES to drive over time, we discussed group challenge to use this theme in the next week for maximum message saturation; find stories and victims who fit this narrative; will review who took action next week.
 - Yesterday, 2/27/13, hundreds of immigrants were released from detention facilities under the guise of sequestration.
 - Boykin op ed expected on this theme
 - VA Nun-Killer, illegal alien, subject to deportation [[click here](#)]
 - See suggested talking points [Sent to Google Group, 2/27/13, ACTION: POLITICS OVER PUBLIC SAFETY]
- Another message suggestion: ***FIGHT FOR A BETTER AMERICA***. Change the message from anti-Obama/anti-establishment to our hope that everyone has a better future.
- Message Penetration: Other messaging themes: They/he cannot be trusted; politics over policy;

imperial president; follow the rules

- One Idea: We are failing the propaganda battle with minorities. Terms like, “GOP,” “Tea Party,” “Conservative” communicate “racism,” Alternative: “Fredrick Douglas Republican.” It changes minds.
- SEQUESTER: Messaging re: defense cuts. “Can’t cut military” is wrong, must change. There is excess in the military that can be cut. The focus should be on, first, assessing our enemy and then, second, the amount of risk we are willing to take. Then, and only then, should prudent cuts be made based on that analysis.

INFORMATION

GOP LEADERSHIP & ROVE:

Must rethink the GOP:

1. Change the game: “Ds and left” are playing chess while we are playing tick-tack-toe – this now appears un-fixable;
2. New model for the GOP needs lots of levels of training. Must replace current doctrine and pattern of doing business. [Newt’s memo to Reince at RNC] Obama looks for maximum pain for political gain. Message needs to be, “the pain you are about to feel is a reflection of Washington, not of spending cuts.”
3. Spending battles will be long term challenge – need to reframe discussion to connect with *how the American people save money as compared to the way Washington bureaucrats spend money.*

CONSULTANTS/ROVE MODEL: Rove or Bloomberg Model is wrong; it centralizes power. Millions of contribution dollars are controlled by a few.

DETERMINED LEFT: Active radical left is dedicated to destroy those who oppose them/vicious and unprecedented tactics. We are in a real war; most conservatives are not prepared to fight. Are there ways to pressure Ds to be more responsible/reasonable? [Business community should be supporting moderates running in D primaries]

Recommended Reading: Citizenville by Lt. Governor Newsom

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IMMIGRATION-ICE DETAINEES:

The Rubio/McCain proposed solution is inadequate and will result in other problems. “Day 1” immediate legalization for workers with a renewable work visa is an alternative to citizenship that will produce a permanent “Jim Crow” disenfranchised immigrant population

Suggestion – create “America Opportunity Centers” in immigrant communities run by GOP volunteers. Funds will go directly to serve immigrants. *[NOTE: this syncs with Anita’s CPR project]*

NATIONAL SECURITY UPDATE:

HAGEL: confirmed. [Four R’s vote “yes” Hagel: Cochran (MI), Johanns (NE), Rand Paul (KY) [Roll Call Video of Vote](#)]

BRENNAN:

- Vote in the Intelligence Committee [DELAYED](#) until next week.
- Letter drafted by Boykin will be released Wednesday, 2/27/13. [See attachment **Congressional Benghazi Letter 22513.docx** in email SUBJECT: For your attention for today’s meeting, 2/27/13] Press conference scheduled . [\[National Security Experts Warn: Reject Brennan\]](#)
- There has been some effort by the left [Institute for Public Accuracy] to “rough up” Brennan on drones; it *may* be a diversion to ensure the right doesn’t go after him as they should.

SEQUESTRATION: Will continue to destroy/erode US Military with the active help of the GOP. Destroys the GOP brand as well.

CPAC: Many problems with agenda, I.E., there is no mention of national security issues on the agenda. If concerned, call Al Cardenas. [\[speaker list\]](#)

GOOD NEWS: LOUDON COUNTY CHARTER SCHOOL APPLICATION [LMITA] Failed:

- The application for this Gulen School was thankfully rejected by the school board Wed night. Gulen Schools are the vision of Fetullah Gulen as a tool for Islamization. Gulen operates 135 schools in the US. He runs his operation out of an armed camp in the Pocono's.

SENATE REPORT:

- CATLIN J. HALLIGAN, vote on DC Ct of Appeals judge looming: Halligan is anti-gun, anti-2nd amendment. [See INFORMATION/ACTION in Google Group Email, 2/27/13]
- JACK LEW nomination for Treasury secretary occurred Wed.
- ASSAULT WEAPON'S BAN: Hearing Wed. on Feinstein bill.

BREITBART: Reporters are interested in good leads. Provide videos, photos, and evidence. He who gets the info first and acts creates the message.

URGENT AND IMPORTANT THREATS

BONGINO SPEECH: Gun rally speech in MD has gone viral. [[Click here](#)] Has opened opportunities to take the message to the media. Interviewed on FOX & Friends this weekend and Wilkow [Blaze TV] Wed, 2/27/13. [[Wilkow interview -Bongino on the 2nd Amendment - Click here](#)]

MINIMUM WAGE: This will be a 2014 election issue. Seize the opportunity to own the message; economic growth produces higher minimum wages. Another approach: take the message to a higher plan i.e. achieving the American dream, not the minimum wage.

BENGHAZI: Issue must be pursued. FOIA filed by Judicial Watch.

USDA VIDEO, DIVERSITY TRAINING: Still gaining interest. \$3 million spent on training is an abuse of funds and of federal employees. Little or zero congressional attention yet.

NEED STRATEGIC DEFENSE RE-EVALUATION. Example: rethink the necessity of overseas bases that are relics of 60-year commitments.

LEFT EXPOSED - BLUE PRINT NC: Remarkable article came out last week [[Labor Union Rpt: Blueprint NC: How A Shadowy Left-Wing Hydra Plans A Targeted Attack On NC Republicans](#)]. The Tea Party on the ground has no idea what they are up against. One of many leftist operations with goal of turning red states blue. Also, left is targeting Texas. [[Link: Daily Caller: Dems plan to make Texas a battleground state by 2016](#)]

ORGANIZATION OF ISLAMIC COOPERATION (OIC): The most powerful multi-national organization in the world continues efforts to criminalize free speech. This is on the agenda again for the March committee meetings of the UN Human Rights Convention. [[Link: OIC Info & Agenda](#)]

PRESIDENT'S TRIP TO THE MIDDLE EAST: [Trip to Jordan, the West Bank and Israel is scheduled for March. The White House will not confirm an exact date. [[NYT: Obama Plans Visit to Israel in Spring](#)] Anticipate it could be a repeat of "Munich" as peace efforts are expected to be made at the expense of the rest of the world.

ORGANIZING FOR AMERICA: Has morphed into Organizing for Action, a tax-exempt 501c4 "social welfare group." OFA is not bound by federal contribution limits. Donors who contribute \$550,000 or more will have access to the President as reported in this [NYT piece](#); Common Cause is asking for President to take it down [[Source: click here](#)].

[ORGANIZING FOR ACTION: NEW OBAMA LOBBYING GROUP SENDS PRESIDENT DOWN A DARK PATH](#)

[MALKIN: SELLING ACCESS TO THE PRESIDENT - CARNEY RESPONSE](#)

Summary of survey results on Google Group

- Please remember to use Caps in Subject Line: INFORMATION, ACTION ITEM, LINK, PLEASE SHARE

- Meeting notes and emails are helpful.
- Suggestions: need a way to better highlight Action items; consider a daily digest listing all information items in one email.

Regards,

Stephanie Arje



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